

CEU Business School

Central European University



The CEU Graduate School of Business, conveniently located in downtown Budapest, Hungary, is the business school of Central European University. A landmark institution in the region since its inception in 1988 by a group of visionary leaders including George Soros, CEU Business School was the first educational institution in Central Eastern Europe to offer graduate business education leading to an American MBA. Since the beginning, the School has, and continues to play a pivotal role in linking global management theories with the realities and challenges of the region's transforming economies.



Established in 1991, the U.S.-licensed and accredited Central European University is an internationally recognized institution of post-graduate education in social sciences and the humanities. The primary vision of CEU is a commitment to the development of open societies, sustainable democracies, and well-functioning market economies in CEE and the former Soviet Union. The Business School supports this by developing future business leaders with a sense of social responsibility.

CEU Graduate School of Business offers an exceptional opportunity to earn an **American MBA** in the heart of Europe. The **ONE-YEAR, full-time** program begins each year in September. A rigorous, participative curriculum is taught by prominent international faculty with roots and experience in Central-Eastern Europe. Influential top executives from many of the largest multi-national corporations prepare students to rise to the challenges of the local transforming economies through guest lectures, mentorships, and real-world consulting projects. A multicultural student body is given the opportunity to further enhance this diversity through exchanges with the School's prestigious partner institutions in Europe and North America.



The modular **WEEKEND MBA**, the same high quality American degree as the full-time program, can also be earned on a part-time basis, with no career interruption. The Weekend program starts in January each year, with classes running intensively from Friday afternoon until Sunday noon, every third weekend.

The Executive MBA Program, "**International Masters in Management**" is a joint effort of 4 premier Business Schools: Purdue University's Krannert School of Management, Tilburg University's Tias Business School, GISMA Business School, Germany and CEU's School of Business. It has just recently been ranked # 11 in the world by the Financial Times in their world-wide survey of Executive MBA's. This integrated, part-time Executive MBA, which begins each year in January, is for experienced professionals who seek to obtain their degree while maintaining their full-time job responsibilities. Rotating on-campus instructional time is focused into six two-week residential sessions over the 2 years.



The School also has a one-year **MSc in IT Management** program, which is a much more specialized degree than an MBA. The program focuses on the relevant management issues in the IT discipline across various industries, with particular emphasis given to developing entrepreneurial skills.

NEW this year is the **Dual Degree in International Business** from Università Bocconi and CEU Business School. It is the first European-American undergraduate program that innovatively combines the study of EU business practices and American management style, with the challenges of the emerging economies. The four years of study will take place in a living laboratory— in the midst of the old and new Europe, with professors, business professionals and fellow students from over two dozen countries. Students will develop diversity of thought, international management competencies and a truly global mindset. The program aims to prepare the future business leaders of Europe and the Central Asian economies to handle global development and integration. The first 2 years of the program will be delivered at CEU Business School in Budapest, Hungary, and the final 2 years at Università Commerciale Luigi Bocconi in Milan, Italy. Upon completion of this program, students will receive: an Italian Undergraduate Degree (Laurea) and an American Bachelor of Science Degree.

